

# *Föhr*

*May 10-13, 2018*

**15 YEARS SUENJHAID!**

**The Health Captains - since 2003**

NETWORKING FOR THE FUTURE OF HEALTH SCIENCES BUSINESS

[WWW.SUENJHAID.ORG](http://WWW.SUENJHAID.ORG)

# RHÜM HAART, KLAR KIMING

A LARGE OPEN HEART AND A CLEAR HORIZON.  
(Claim of the Seafarer Island of Foehr, North Frisia)

## PATRONAGE

Dr. Roger Guillemin, MD, PhD – Nobel Prize Laureate in Medicine

Dear Health Captains, dear Friends of SUENJHAID!, dear Ferings and dear Concerned Citizens,

**SUENJHAID!** means on Fering, the local language of the Seafaring Island of Foehr: **HEALTH!** - that is the core of our **multiprofessional, multisectoral** and **multi-stakeholder**, „**silos-free**“ **Leadership-Think-Tank** and **Circle of Friends** on the structural change of the global „super-convergence market“ Health Sciences Business.

**HEALTH!** is a responsibility of society as a whole – according to futurologist Leo A. Nefiodow, health is becoming a driving force for the economy. Indicators suggest that the sixth long cycle – „**The Sixth Kondratieff**“ – **will be health in a holistic sense** – *physical, mental, spiritual, environmental & social* – „this new health“ will be the bearer of a long period of prosperity in the 21st century and is powered by the new molecular and digital technologies in medicine:

The driving force of our Think-Tank and Network is therefore to navigate this „**molecular-digital revolution of medicine**“. Implementation of „Precision Medicine“ & „Regenerative Medicine“ in the sense of the „digital & molecular super-convergence in medicine“ towards **value-based healthcare** and in this sense to start the working continuum of „bench to bedside & bedside to bench & to citizens“: **SUENJHAID!** is **remeasuring the health sciences business** towards the democratisation of medicine:

In 2002 I started SUENJHAID! on the North Frisian Seafaring Island Foehr after the historic example of the non-profit-navigation-schools of the 16th to 18th century on this Island, with an output of more than 2200 captains with the SUENJHAID!-Vision of an future „**International Leadership Academy for Health Captains**“ for Value-based Healthcare based on the old seafaring island Foehr. The supporting association of „SUENJHAID.ORG“ is the non-for-profit organization „RUENJHAID.ORG“- RÜNJHAID! in Fering means „roundness“ and **WEALTH!** - [www.ruenjhaid.org](http://www.ruenjhaid.org)

On Saturday after Ascension Day we celebrate for all Health Captains, Speakers and especially for our partners with all children, teenagers and friends together the Island Ball as an informal family party on the **Green Family Island of Foehr (0-99 years)** to actively transport to our circles that health remains a „responsibility for the entire society“. Our goal is to contribute to a Tipping Point for the development of a modern „patient-centered navigation device for health“ – Partners, Family & Friends are welcome – since 2003 – **our perspective is 360 degrees**: More details of the program online: [www.suenjhaid.org](http://www.suenjhaid.org) - informations also on Facebook and LinkedIn; please like and follow us. Thank you very much!

2018 SUENJHAID celebrates! its 15th anniversary - **all future for medicine and for patients is international** - that's now how „**SUENJHAID! Die Gesundheitskapitäne**“ are transforming 2018 to „SUENJHAID! The Health Captains“: Partners, Family & Friends are always welcome - since 2003: We can accommodate 150 participants, which corresponds to the Dunbar-Number and our focus on achieving a Tipping Point together:

**SUENJHAID!** an **RÜNJHAID!**

Dr. Henri Michael von Blanquet, M.D., MaHM – Gründer & Chairman von SUENJHAID!

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## PROGRAMM

Wednesday, May 9, 2018

### LEADERSHIPKOMPASS

- 13.00 *Asparagus Lunch at Uebersee-Club Hamburg as a charity event by RUENJHAID! in favor of 15 Years SUENJHAID! The Health Captains, limited to 44 participants - Lunch-speaker: - „**Manager of the Year**“ kma (Thieme Publishing House) and cdgw –(Club of the Health Sciences Business) - [www.ueberseeclub.de](http://www.ueberseeclub.de)*
- 19.00 *Last Ferry at Dagebüll Mole / North Frisia to Wyk, Island of Föhr*
- 20.00 *Come together „Klein Helgoland“ - Yacht Harbor of Wyk, Island of Föhr*

Thursday, May 10, 2018

*Ascension Day - Midlumer Krog, Midlum, Island of Föhr*

### VALUE-BASED HEALTHCARE AND NAVIGATION FOR MEDICINE 2.0

- 10.00 *Mission statement of the Founder concerning 15 Years of SUENJHAID! in 2018:*  
*„All future for scalable value-based medicine is international - the molecular-digital revolution of medicine helps to create a precise, individualized and scalable molecular coordination system for the medical navigation of patients, but also already for the prevention of diseases. The molecular pathology analysis results, as the digital anchor points for the existing individual human digitalized medical information, has the capacity to create in the future a global „**patient-centered Health Navigation System**“ rather than disease. This could be the „Google-Maps System for Medicine“. Globalization will make no exception for medicine. VALUE-BASED HEALTHCARE CAN ONLY BE CREATED TOGETHER INTERNATIONALLY. Internationally active digital health insurance companies for more „Global Healthy Citizens“ are already urgently needed today - Healthy Aging and Healthy Logivity are becoming today global driving forces“.*  
*Therefore after 15 Years „SUENJHAID! Die Gesundheitskapitäne“ transform international to be from now on „**SUENJHAID! The Health Captains – since 2003**“.*
- 10.30 *„**BRAINPOOL**: SALON OF INTERNATIONAL VALUE-BASED HEALTHCARE“*  
*„The World Health Summit Berlin - since 2009 and his Ambassadors – the holistic Concept of the World Health Summit und the M8-Alliance for Value-Based Healthcare“*
- 12.00 *Mittagessen mit Familie im „Krog zu Midlum auf Föhr“*
- 14.00 *„**BRAINPOOL**: SALON OF HEALTH SCIENCES“*  
***What is next after the Human Genome Project?**: „The Human Cell Atlas Project“ – a new Universum for Humanity, Precision Medicine and Regenerative Medicine – [humancellatlas.org](http://humancellatlas.org)*
- 15.30 *„**BRAINPOOL**: SALON OF THE ART OF HEALING“*  
*„**The Atlas of Humanity?**: Conventional Medicine & Alternative Medicine: Incurable Competition? How can conventional medicine and complementary medicine work together to the benefit of patients in the age of Precision Medicine & Regenerative Medicine? Does internet medicine combine conventional medicine with complementary holistic patient-centered navigation for a better individual outcome?“*
- 18.00 ***General Assembly and Appointment of New Honorary Members: „RÜNJHAID!** Circle of Friends of the North Frisian Seafaring Islands Föhr and Amrum e.V.“ welcoming guests to join the membership and directly afterwards dinner with children and all guests. Location: Midlumer Krog - Source: [www.ruenjhaid.org](http://www.ruenjhaid.org)*

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Friday, May 11, 2018

FERRING-Foundation – Alkersum, Island of Föhr

**THE RE-MEASUREMENT OF HEALTH SCIENCES BUSINESS**

- 07.00 Harbor Wyk, Island of Foehr: fishing with crab cutter
- 10.00 Golf Course: SUENJHAID!Cup
- 10.00 For the whole family: beach, wadding, sailing, skating, cycling, horse-riding
- 10.00 Cultural Program: West Coast Collection, Friesenmuseum
- 10.00 SUENJHAID!Brainpools
- 17.00 **SUENJHAID! Honary Lectures at the FERRING Foundation in Alkersum on Föhr**  
**„BRAINPOOL: THE RE-MEASUREMENT OF HEALTH SCIENCES BUSINESS - live -“**  
**Input and Discussion under the leadership of the editors and authors for the second edition:** „Neuvermessung der Gesundheitswirtschaft - ISBN-13: 978-3658125189; First Edition published 2017“  
**Partner:** Club der Gesundheitswirtschaft – [www.cdgw.de](http://www.cdgw.de)
- 19.15 Barbecue at the Restaurant of the Golf Club of Foehr in Nieblum, Island of Föhr

Saturday, May 12, 2018

FERRING-Foundation – Alkersum, Island of Föhr

**THE MOLECULAR-DIGITAL REVOLUTION OF MEDICINE**

- 10.00 **HEALTH CAPTAINS PANEL I – TOWARDS PRECISION & REGENERATIVE MEDICINE**  
**„Biology First, IT Second“** – The integrity of the human biology (tissue, blood, urin, liquor etc.) is the basis for scaling molecular data as integer digital data towards medical „BIG-Data-Knowledge-Networks“ for scalable value-based precision medicine.  
**Partner:** PRECISION MEDICINE ALLIANCE – [www.precisionmedicinealliance.org](http://www.precisionmedicinealliance.org)
- 11.45 **HEALTH CAPTAINS PANEL II – THE GLOBAL HEALTH SCIENCES DIGITALISATION**  
„Today local, regional, national digitalisation solutions for medicine is strongly limited – the real sustainable digitalization of medicine will be globally scaleable. We are only at the start.“
- 13.30 Lunch in Alkersum with Family & Friends on the terrasse of the FERRING-Foundation
- SERVICE FOR HUMANITY - CREATING SUSTAINABLE LEADERSHIP**
- 14.30 **HEALTH CAPTAINS PANEL III – CREATING SUSTAINABLE LEADERSHIP**  
„Discourse on the urgently needed professionalization of supervisory boards in health sciences business – a constant topic to deliver sustainable value-based healthcare“
- 17.00 **HEALTH CAPTAINS PANEL IV – CREATING SUSTAINABLE LEADERSHIP**  
„Without professional orientation no successful cooperation with health politics on positive results - navigation through many years of personal experience in health policy, in the Federal (Landtag) and National Parliament (Bundestag) and the Health Committee Group of the German Parliament (Bundestag) on the example of the molecularization and digitization of Health Sciences Business and how to work together internationally in networks with health politicians“

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Saturday, May 12, 2018

Grethjens-Gasthof, Alkersum, Island of Föhr

### ISLAND BALL

- 20.00 **ISLAND BALL – informal Familyparty on the Green Family Island Föhr (0-99)**  
Children & Teenager: island-chick & relaxed , Adults: „Captain`s Blazer“
- 23.00 Olympic Wyk, The „one & only“ Islanddisco for dancing through the night  
Opening 11.00pm till 6.00am – Teenager after Midnight in company of their parents

Sunday, May 13, 2018 Nieblumbeach, Island of Föhr

- 11.15 Church with children - Friesendom zu Nieblum, Island of Föhr
- 11.15 Relaxing at Café „Schlickblick“, Nieblumbeach, Island of Föhr
- 18.40 Last Ferry form „Wyk auf Föhr“ to Dagebüll Mole

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### SPEAKERS AND MODERATORS

online: [www.suenjhaid.org](http://www.suenjhaid.org)

### PROGRAM COMMISSION

online: [www.suenjhaid.org](http://www.suenjhaid.org)

### BRAINPOOLS

#### SUENJHAID!

#### Solidarity and Unity

- Solidarity and charity in the context of Diagnose Related Groups (DRG`s).
- Sustainability of Order of St. John and Order of Malte & Co.? Chances for Christian harmony in one of private Hospitalproviders dominated hospital economy
- Solidarity for the University Medicine - from the handling with extreme cost cases

#### SUENJHAID! Impulse

- Health entrepreneurs break through the resistance to change
- Amazonisation versus Aristocratization of patient care
- Molecularization and digitization of medicine

#### SUENJHAID!

#### Leadershipcompass

- Healthy leadership and doctors health
- Inner leadership in the hospital
- Value-based Precision Medicine
- Neuroleadership

#### SUENJHAID! LebensART

- Small cultural summit on the life-style (culture, philosophy, style and Art of Living in Medicine) & Salon of Healing Art
- „Medicine Knigge“ contra nemesis of medicine

### VENUES – ISLAND OF FOEHR

FERRING-Stiftung  
Hauptstraße 7 in Alkersum  
[www.ferring-stiftung.net](http://www.ferring-stiftung.net)  
[www.alkersum.de](http://www.alkersum.de)

Grethjens Gasthof  
Hauptstraße 1 in Alkersum  
[www.grethjens-gasthof.de](http://www.grethjens-gasthof.de)

Museum Kunst der Westküste  
Hauptstraße 1 in Alkersum  
[www.mkdw.de](http://www.mkdw.de)

Midlumer Krog  
Dörpstraat 50 in Midlum  
[www.midlumer-krog.de](http://www.midlumer-krog.de)

Klein Helgoland (Klönshackresen)  
Am Yachthafen in Wyk  
[www.cafe-klein-helgoland.de](http://www.cafe-klein-helgoland.de)

Restaurant Alt Wyk  
Große Straße Wyk  
[www.alt-wyk.de](http://www.alt-wyk.de)

ANDRESEN Portwein von Föhr  
Alte Druckerei in Wyk  
[www.dasweinkontor.com](http://www.dasweinkontor.com)

AQUAMARIN am Badestrand Wyk  
[www.aquafoehr.de](http://www.aquafoehr.de)

Dr. med. Carl Häberlin Friesenmuseum  
Rebbelstieg 34 in Wyk  
[www.friesen-museum.de](http://www.friesen-museum.de)

Weingut Waalem  
[www.weingut-waalem.de](http://www.weingut-waalem.de)

„Schlickblick am Nieblumstrand“  
[www.cafe-am-wattenmeer.de](http://www.cafe-am-wattenmeer.de)

Golf Club Föhr e.V.  
[www.golfclubfoehr.de](http://www.golfclubfoehr.de)

St. Johannis Kirche zu Nieblum  
[www.friesendom.de](http://www.friesendom.de)

### GENERAL

#### Accommodation

Clausen`s Vermietung  
Fon +49-4681-1592  
[Info@clausens-vermietung.de](mailto:Info@clausens-vermietung.de)  
[www.clausens-vermietung.de](http://www.clausens-vermietung.de)  
Keyword „SUENJHAID!“

Freienstein auf Föhr  
Fon +49-4681-746400  
[Info@freienstein-auf-foehr.de](mailto:Info@freienstein-auf-foehr.de)  
[www.freienstein-auf-foehr.de](http://www.freienstein-auf-foehr.de)  
Keyword „SUENJHAID!“

Insel Föhr Exklusiv  
Tel. +49 (4681) 7461780  
[Urlaub@insel-foehr-exklusiv.de](mailto:Urlaub@insel-foehr-exklusiv.de)  
[www.insel-foehr-exklusiv.de](http://www.insel-foehr-exklusiv.de)  
Keyword „SUENJHAID!“

Landhaus Altes Pastorat  
Tel. +49 (4683) 226  
[Info@landhaus-altes-pastorat.de](mailto:Info@landhaus-altes-pastorat.de)  
[www.landhaus-altes-pastorat.de](http://www.landhaus-altes-pastorat.de)

Midlumer Krog  
Tel. +49 (4681) 2764  
[Info@midlumer-krog.de](mailto:Info@midlumer-krog.de)  
[www.midlumer-krog.de](http://www.midlumer-krog.de)  
Keyword „SUENJHAID!“

Sternhagens Landhaus  
Tel. +49 (4681) 59790  
[Info@sternhagens-landhaus.de](mailto:Info@sternhagens-landhaus.de)  
[www.sternhagenslandhaus.de](http://www.sternhagenslandhaus.de)  
Keyword „SUENJHAID!“

Weingut Waalem  
[Info@weingut-waalem.de](mailto:Info@weingut-waalem.de)  
[www.weingut-waalem.de](http://www.weingut-waalem.de)

Upstalsboom Wellness Resort Südstrand  
[www.resort-suedstrand-foehr.de](http://www.resort-suedstrand-foehr.de)  
Keyword „SUENJHAID!2019“

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## SOCIAL PROGRAM

Partner and Family welcome:  
Sailing, wadding, skating, horse riding,  
golfing, cycling  
www.foehr.de - www.inseldoerfer.de

### *SUENJHAID!Cup – Benefiz-Golfing*

www.golfclubfoehr.de

### *Ferry*

Wyker-Dampfschiffs-Reederei  
Fon +49-4667-94030 (8.00am-6pm)  
Timetables and online booking: www.faehe.de

### *Airfield, flight taxis and flight booking*

Arriving by plane via Island of **Sylt**.

Island transfer with air service Sylt-Foehr:  
www.hanseflug.de - 50 /Person, 35 / Child  
or by boat from Island of Sylt via Island of Amrum  
to Island of Foehr

Personal pickup by plane on the mainland,  
e.g. Kopenhagen, Hamburg, Berlin etc. by  
www.westkuestenflug.de

## PLEASE DONATE

Participation in SUENJHAID! is free of charge.

Any financial support from this private initiative is therefore voluntary. Nevertheless, they are Donations to the supporting non-for-profit organization of SUNJHAID! desired and necessary:

**RÜNJHAID! Freundeskreis der nordfriesischen Seefahrerinseln Föhr und Amrum e.V. – Konto Deutsche Bank Hamburg - IBAN: DE73 2007 0024 0504 3237 00 - BIC (Swift-Code): DEUTDE33HAM**

- Admission requests are available for download online -

- Club Homepage: www.ruenjhaid.org -

## PARTICIPANTS NUMBER

The capacity is at max. 150 participants. Partner, Family & Friends are welcome – Since 2003.

All Members of RUENJHAID!, all Donors, all former Speakers, all invited guests wich have booked their housing early have privileged access if we get more than 150 registrations. Than we coordinate with you a transparent waiting list under the leadership of the chairman. We recomend early booking even you find always a lodging on the island last minute. We even recomend you to make all needed reservations for the next year better early because of the island situation and the growing partizipantnumbers every year:

**SUENJHAID!2019** May 30 – June 2 Island of Foehr / North Frisia / Germany

### REGISTRATION

**R.S.V.P. please by using the enclosed answer fax or in writing:**

Dr. Henri Michael von Blanquet, M.D., MaHM – Founder & Chairman SUENJHAID! The Health Captains,  
Elisabethkirchstrasse 2, D-10115 Berlin / Germany, Fon +49-30-81409425, Fax +49-3212-7881122,  
Cell+49-172-1627033, Email: Blanquet@suenjhaid.org - www.suenjhaid.org

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